

A successful journey of GoldSeal-Saar Gummi

GoldSeal-Saar Gummi an Indo German JV incorporated in 1998 has just completed 20 years of brand leadership in India following on the footsteps of it's two Joint venture partners SaarGummi-Germany completing 70 years of innovation in 2018 supplying Weather strips from 1948 to the birth place of auto manufacturing in Germany. Gold Seal Engineering Products Pvt. Ltd. 60 years starting in 1958 by supplying Weather strips to the first car made in India till 2018 still maintaining its quality leadership.

Gold Seal Group one of the first Indian Auto Compo started in 1958 along with SIAM, ACMA, IGCC who all three have completed 60 successful years leading in their respective fields for 6 long decades.

The Gold Seal product range covers all EPDM Rubber Weather strips for the Doors including Door Seals & Boot & Bonnet Seals & Windscreen Weather strips for 9 out of 10 cars on Indian roads.

Gold Seal is the No.1 Choice of most OEM's since it is the Pioneering Quality focused manu-facturer who has



G. S. S. G. Design & Technical Centre focuses on 6 Innovations :-

- ➔ Vario Section- Continuous Variable Extrusion.
- ➔ Vario Proof- Integrated Sealing Compound.
- ➔ Solid Light - Weight Reduction.
- ➔ Seal Tex - Cloth Optic Coating.
- ➔ Seal Matic- Continuous Door Seal.

built its untarnished reputation because of its focus on Innovative Quality & the Gold Seal Group firmly believes is "Always focus on Insight, for Customer Delight."

Today, Gold Seal Group has a total of 7plants over 4 geographical locations manufacturing Innovative EPDM Rubber Extruded Sealing Profiles of over 30 million mtrs p.a. of Weather strips, Door Seals, Window Channels & Windscreen Rubber Finishers supplied to Indian OEMs like Mahindra, Ford, VW, Tata, Force, BAL, ALL, JD & others in India and to over 23 export locations worldwide.

Awards & Honors are always pouring after the VW 'Q' Award presented in New Delhi to Mr. Urvaksh C Aga – MD, the Ford Q1 Award was received in Chennai in July' 17 by Mr. Darius C. Aga, both third generation & grandson of Mr. H. E. Aga Visionary & Founder Mr. H. E. Aga who started the first indigenized Rubber Weather strip in India. ■

